

Brunswick®

-International Series-

Inferno Original®

Activator

Part Number

60-104858-93X

Coverstock

Activator

Color: Fire & Smoke Pearl

Hardness: 76-78

Factory Finish

High Gloss Finish

Core Dynamics@ 16 Pounds

RG Max: 2.513

RG Min: 2.463

RG Diff: 0.050

Average RG: 2.6 of 10

Performance

Hook Potential: 115

Length: 105

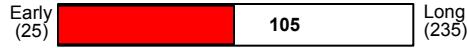
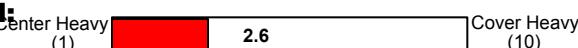
Breakpoint Shape: 80

Available Weights

11-16 Pounds



ACTIVATOR
COVERSTOCK

Hook Potential:**Length:****Breakpoint****Shape****Flare Potential:****RG-Average:**

Brunswick's International Series has been developed specifically for Asian markets using core and coverstock systems that provide Asian bowlers with a range of equipment that matches up to typical Asian lane conditions. The looks of International Series balls are also adapted to Asian tastes making the International Series completely customized for Asian bowlers. Available only through International Distributors.

Activator coverstock technology:

Every Urethane (Conventional and Reactive) is made by combining a liquid polyol and a liquid isocyanate to make a solid urethane polymer. These foundations are what Brunswick used when it developed a new polyol, combined with a radically new Liquid Crystal Isocyanate and Additive system resulting in **Activator**, an **Advanced Reactive** material. Activator coverstocks feature a layered molecular structure that improves both coverstock durability and overall ball reaction. By design, the Activator material can be formulated to independently control the ball's traction in the oil and reaction to the dry. This ability to control the **Traction/Friction Response** has been used to fine tune the Activator coverstock to match up with a new Ultra-Low RG core creating the **Inferno**, a ball with unparalleled characteristics from the foul line to the pit.

Inferno Advantages

In the front-ends: The Inferno's Activator coverstock is cleaner through the fronts, saving more reaction for the back-ends. This provides improved hitting power and back-end recovery while reducing sensitivity to breakdown in front-end lane conditions and lane surfaces that are less than ideal.

In the mid-lane: The Ultra-Low RG core used in the Inferno provides strong mid-lane recovery while its Activator coverstock provides improved traction in the oil with a smoother, more effective reaction off the dry. This combination reduces over/under reaction by making the wet play less wet and the dry, less dry, effectively allowing the bowler to create more area.

On the back-ends: The Inferno's Activator coverstock is powerful and continuous from the breakpoint through the pins. Improved traction in the oil allows the Inferno to bite through the carry down and aggressively change direction without breaking loose from the lane. The strong rolling characteristics of the Ultra-Low RG core make this move more readable allowing you to open up the lane.

At the pins: The Activator coverstock used on the Inferno creates lower, more active pin action for improved carry.

All of these characteristics become more apparent on less than ideal lane surfaces or as the lane condition breaks down. Forgiveness, recovery and hit are preserved as the lane condition changes allowing you to keep striking longer with your Inferno before needing to change balls.

Utility

Out of the Box: With its high-gloss finish the Inferno will match up well on medium to oily lane conditions.

When dulled: The Inferno's hooking action will increase and its arc will become more even, creating a better match-up for oily lane conditions and further smoothing over/under reactions seen on wet/dry lane conditions.

Reaction Setup

The **Original Inferno** can be drilled using the standard drilling techniques developed for two-piece balls, see the included drilling instructions for reaction characteristics and layout details.

The **Original Inferno** is finished with **Brunswick's Factory Finish High Gloss Polish**. To bring your **Original Inferno** back to its original factory finish sand the surface to 400-grit then use Brunswick's **Factory Finish High Gloss Polish**. Available from your local Pro Shop.

For the most up to date Product Line Information go to www.brunswickbowling.com



Inferno® Original

Activator Coverstock

Maintaining Your Ball Reaction

Brunswick recommends the following procedures to maintain and restore your Brunswick ball's reaction characteristics:

- Clean your Brunswick ball with **Brunswick Remove All** or similar ball cleaner after every use to reduce oil absorption.
- If you think your Brunswick ball has lost some of its "Out of the Box" reaction, restore the ball to its original factory finish listed on the product information sheet. This is especially important for balls that are highly sanded or polished. Sand to 400-grit then use **Brunswick's Factory Finish High Gloss Polish** to restore the original factory finish on high gloss polish balls. Sand to 220-grit then use **Brunswick's Factory Finish Rough Buff** to restore the original factory finish on rough buff balls. For dull balls, wet sand with the sandpaper listed on the product information sheet.
- If there is a visible track on your ball have your Pro shop use a Haas or similar resurfacing machine to remove the track then restore the ball to its original factory finish. This service is available, for a fee, at many Pro Shops.
- If after restoring the original factory finish you feel your Brunswick ball has still lost some of its hooking action, remove the oil from the ball by gently warming it with either the **Revivor** or **Rejuvenator** Pro Shop devices that have been designed for this purpose. This service is available, for a fee, at many Pro Shops. Brunswick's testing has shown that by combining the restoration of the factory finish, resurfacing of the track and oil removal your Brunswick ball can maintain its original "Out of the Box" reaction for hundreds of games.
- Absorbent materials sold by other bowling ball manufactures to remove oil can also be used on Brunswick bowling balls. Information to date seems to indicate that absorbent materials have a more limited ability to remove oil than warming, so you may be disappointed with results on heavily oil soaked balls.

Note: Oil soaked balls tend to traction less in the oil and respond less to the dry boards on the lane. If you are matching-up using an oil soaked ball on wet/dry or broken down lane conditions, removing the oil from the ball will significantly change your match-up and possibly create undesirable over reactions.

Ball Comparisons

Want to compare the performance of this ball to other Brunswick balls? Go to our website at www.brunswickbowling.com. Click on **Balls**, then click on **Pro Shop Information**. This page contains a link to the **Brunswick Ball Comparison Chart**. This chart allows you to see, at a glance, the performance of all Brunswick balls relative to each other, defined by their **Hook Potential** and **Arc Characteristics**. There's even an essay to help explain and guide you through the chart.

Lightweight Engineering

At Brunswick the unique core shape of each individual ball is used for all weights from 12 to 16 pounds. This approach to lightweight ball engineering is unique in the industry and provides bowlers with consistent ball reaction characteristics across this weight range. This approach also allows Pro Shops to drill lighter weight balls using the same layout techniques as heavier balls with confidence that the lighter ball doesn't need special drilling instructions due to the core shape being different.

Weight	16#	15#	14#	13#	12#	11#
Core Shape						
RG-max.	2.513	2.529	2.576	2.660	2.686	2.771
RG-min.	2.463	2.479	2.527	2.615	2.641	2.769
RG-diff.	0.050	0.050	0.049	0.045	0.045	0.002